

## **Contents**

*Irina RESHETNIKOVA*

- Fair Trade as a Modern Tool of Socially Responsible Marketing: Global Trends and Prospects of Application in Ukraine .....

7

*Michal STRIČÍK – Vojtech FERENČ – Jaroslav DUGAS – Gabriel SZABÓ*

- Intensification of electricity production in a thermal power plant using renewable sources .....

19

*Martin BOSÁK – Alexander TARČA*

- Increase Efficiency in Automotive Production .....

33

*Monika BAČOVÁ – Lenka KOVÁČOVÁ*

- Comparison of Loans Deposits and Household Debt in Banks in Slovakia and in Selected Counties of the European Union .....

49

*Jozef LUKÁČ*

- Analysis of Trends and Percentage of Assets and Liabilities .....

62

## **Reviews**

*Róbert VERNER*

- MIHALČOVÁ, B. – GONTKOVIČOVÁ, B. – JANOŠKOVÁ, M. – STRIČÍK, M. 2019. *Manažment. Teória a prax.* Ostrava: VŠB – Technical University of Ostrava, 2019. 343 s. ISBN 978-80-248-4276-9.....

78